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"I love working with Glacier 51 it is the ultimate fish - supremely delicious, sustainable and Australian."

Neil Perry

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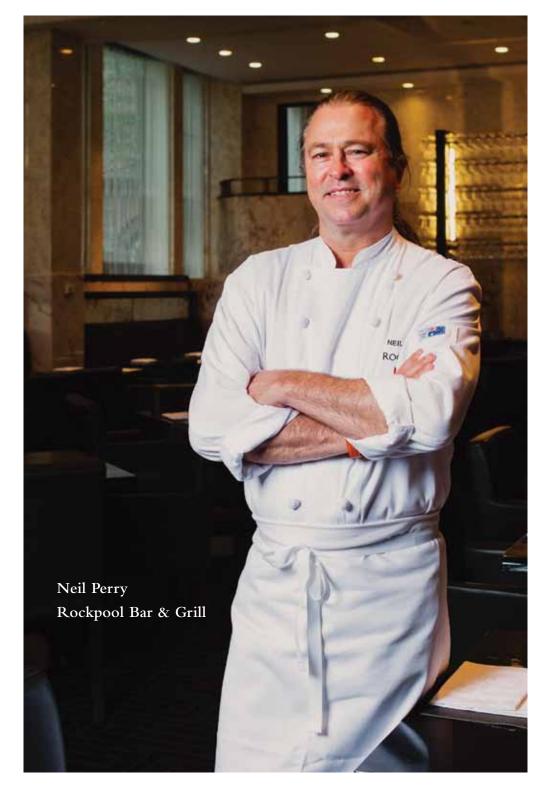
## THE TRUE TASTE OF LUXURY

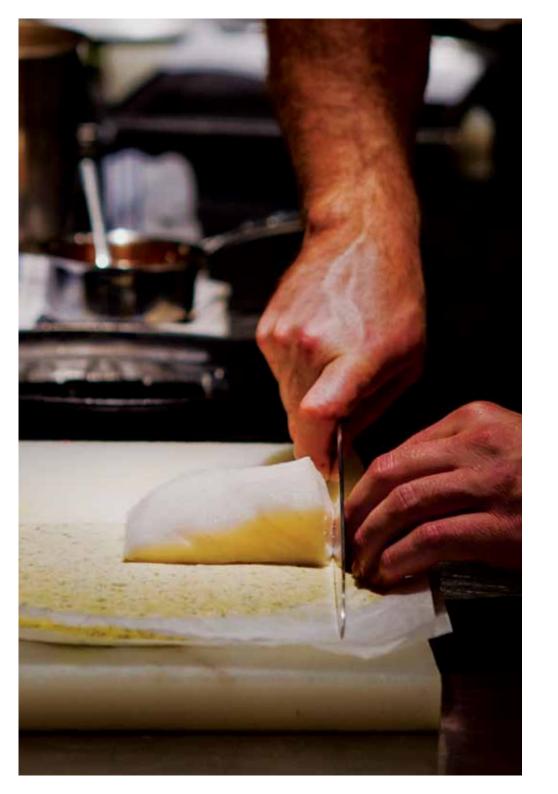
The prestige of being on some of the world's top restaurant menus is not an honour bestowed upon many. It's no wonder though, when Glacier 51 Toothfish projects premium food like characteristics a complex, yet delicate mouth feel that coats the palate appealingly, making it a pleasure to eat. It's snow-white flesh and broad scalloping flakes display the result of perfection. The elegant balance of flavour and texture in Toothfish provide a culinary versatility rare in fish fillets. With a high omega 3 content, Toothfish is well suited to a wide variety of preparations, the flesh providing a perfect canvas for any number of flavour profiles and combinations, making it well suited to a broad range of cuisines.

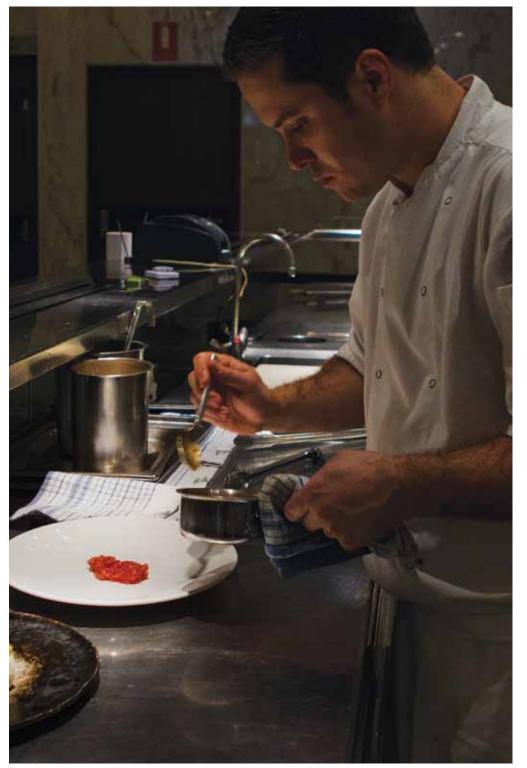


Glacier 51 Toothfish Rockpool Bar & Grill





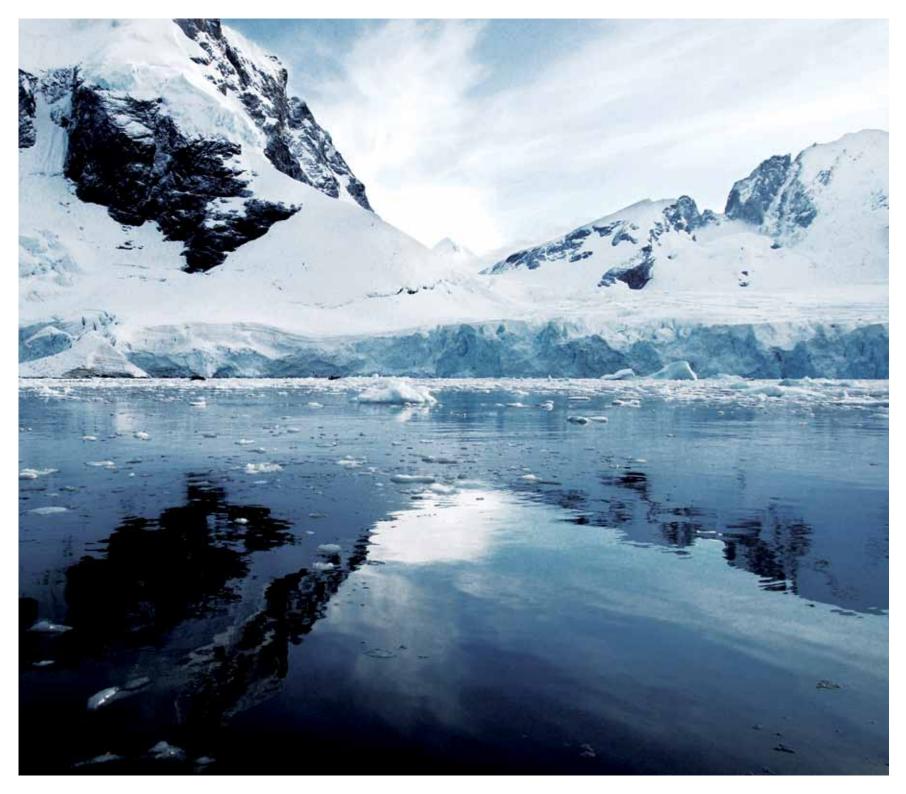






### EVERY FISH HAS A STORY

Nothing can rival the story of Glacier 51 Toothfish. Located in the Australian sub-Antarctic territory around Heard Island, a staggering 4,109 km from mainland Australia, Fiftyone Glacier inches into the surrounding icy waters of the storm tossed Southern Ocean. It is this extraordinary environment that is home to the highly prized Patagonian Toothfish (Dissostichus *elegnoides*). The story includes tough crews in small boats in mighty seas. It involves overcoming pirates, high seas chases and international media coverage. It is also a story that proves the power of collective action and shows what is possible when conservation, responsible industry, science and Government work together for a common goal. The success of this collective action is now evidenced by the Marine Stewardship Council certifying the fishery as sustainable and the Monterey Bay Aquarium listing this Australian fish as 'Best Choice'. This is a story of a truly remarkable fish!



### THE SUSTAINABLE CHOICE

Certified 'sustainable' by the Marine Stewardship Council (MSC) and rated 'Best Choice' by the Monterey Bay Aquarium's Seafood Watch ® Program, Glacier 51 Toothfish is the ultimate choice in terms of sustainability. Australia's Heard Island Toothfish fishery undergoes rigorous stock assessments by the Australian Antarctic Division (AAD) and the Commission for Conservation of Antarctic Marine Living Resources (CCAMLR) to ensure accurate on-going sustainability of the stock.Vessels are required to do research cruises and tag and release thousands of Toothfish to further improve our understanding of the biology and status of Toothfish. By regulating the fishery and continuing the extensive research programs on Toothfish, the Australian government and CCAMLR have ensured that fishing for Toothfish at Heard Island is sustainable FOREVER.





DISTRIBUTED BY SEACORE SEAFOOD INC. 905-SEAFOOD | 905-732-3663 | 1-800-563-6222 | ORDERS@SEACORE.CA At Glacier 51, we work hard to ensure that our fishing crews are safe, that our fish is handled with care and respect and that the best science supports environmentally sustainable fishing. It is therefore with great pride that we are able to offer you a truly extraordinary culinary experience from a fish with an impeccable pedigree. This fish is like nothing else you've tasted, it is the 'hero on the plate' and it is a privilege to be able to bring it to you.



#### HEARD ISLAND - Australian Antarctic Territory

Coordinates:	53°11'S 73°34'E
Location:	Southern Indian Ocean
	4,500 km SW of Perth, Western Australia
Elevation	9005 ft (2745 m) above sea level
Air Temperatures:	-0.8° to 4.2°C
Wind Speeds:	Force 5 – 10 (33 kph to 95 kph)
Precipitation:	Occurs on 75% of days (including snow)
Wave heights	5 to 10 metres



Australia's most remote Commonwealth managed fishery (Heard Island & McDonald Island Fishery) surrounds Australia's only active volcano (Big Ben) and 14 spectacular glaciers. Glacier 51 (Fiftyone Glacier) is one of the largest glaciers found flowing southwards on the south side of Heard Island and was named "The 1951 glacier" by an ANARE party that made a traverse of Heard Island in 1951.

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